



# Film And Television Programmes And Courses

PROSPECTUS 2021

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**PRODICEL ACADEMY**  
PARTNER OF CHOICE

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# Prodicel Academy

## We Offer **Full Qualifications & Short Courses**

Our Programmes are delivered through a Face-to-Face and Online Training Mode, for a duration of 5 to 12 weeks for Short Courses and 12 months for Full Qualifications.

Prodicel Academy is a proudly South African ICT, Film and Television focused learning institution with a clear mandate from share holders to be the partner of choice for business, industry and communities. Together building and improving the skills and knowledge required for success. We are a leading, learner-centred skills development institution committed to accessibility, inclusion and diversity.


The education and learning environment have evolved over the past years and will continue evolving with the diversity of the learners and students that are accessing skills programmes. Through our research-led and innovative approach to our programmes, we have embraced the 4th Industrial Revolution which is driven by the advancement of technology.

The Academy provides a niche and innovative approach to the delivery of the programmes to ensure future sustainable jobs and businesses. Our approach to skills development and training includes training, developing entrepreneurs and incubation of business.

- **ACCREDITATION: MICT SETA**
- **ACCREDITATION NO.: ACC/2019/05/0012**

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 **060 454 9703**  **Prodicel** [www.prodicel.co.za](http://www.prodicel.co.za)

# Full Qualifications

Prodicel Academy's Approach to delivery of these Programmes is highly practical and hands on, to ensure that learners exit the programme(s) well equipped with knowledge, skills and practical application of diverse specialised skills. These skills range from Multi Camera Operations, Multi Studio Operations, Editing, Sound, Lighting, Grips, Production Administration & Operation and Production Accounting.

The programmes prepare learners for roles such as:

- Sound Mixers.
- Vision Controllers.
- Vision Mixers.
- Production Coordinators.
- Programme Production Managers.
- Dolly Grips.
- Assistant Directors.
- Art Department Buyers.
- Boom Swingers.
- Casting Coordinators.
- Content Writers for Genre Scripts.
- Insert Editors.

# Further Education and Training Certificate (FET Certificate) in Film and Television Production.

**NQF Level 4** Full Qualification

This is a Full Qualification offered over a period of maximum twelve (12) months, with minimum of 157 credits. The qualification is pitched at NQF Level 4 and it is meant to serve as a basic entry level qualification in Film and Television. Its purpose is to provide learners with the requisite competence to function and understand the Film and TV production industry.

This programme further equips learners with Key skills and realisation of Exit level outcomes outlined below:

- Gathering and processing information for Film and TV production.
- Sourcing Film and TV Production resources for Film and TV Production Operations.
- Using Equipment and Tools in Film and TV Production in fulfilling specific roles and responsibilities within Film and TV Production Teams.
- Using Equipment, materials and tools in elected areas of Film and Tv Production Specialisation.
- Processing information in elected areas of Film and TV Production Specialisation.
- The learners are equipped with basic entry level competence in specific areas of focus.

**REGISTRATION AND COURSE FEE R32 000**

Requirements: **Grade 12 or Equivalent**

# National Certificate in Film and Television Production.

**NQF Level 5** Full Qualification

This is a full qualification offered over a period of maximum 12 months, with minimum of 122 credits.

The qualification is pitched at NQF Level 5 and it is meant to provide specialist competence in disciplines related to Film and TV Production. These disciplines are Camera, Lighting, Sound and Captioning Competence. The qualification equips learners with both skills and competence for studio and outside Broadcasts for Film and TV Production, including Single and Multi Camera Productions.

This programme further equips learners with skills and competence in the following areas of specialisation and functionality:

- Organising and Managing information about Film or TV Production Activities as per specified requirements.
- Determining Film or TV resource requirements for specific production processes.
- Planning Film or TV Production Activities to meet specified requirements.
- Implementing Film or TV Production Processes as directed within an area of specialisation.
- Controlling Film or TV Operations according to specified business principles.

**REGISTRATION AND COURSE FEE R32 000**

Requirements: **Grade 12 or Equivalent**

# FILM AND TELEVISION **SHORT COURSES**

# Entrepreneurship in Film and Television

NQF Level 4 and NQF Level 5

Fully Accredited Skills Programme

The Entrepreneurship in Film and TV short programme will equip film makers with entrepreneurial skills ranging from setting up and developing a small business. It would further equip learners with the development and implementation of marketing strategies, managing finances of a small business, mobilising resources, securing business through a tender and developing and responding to a proposal.

Apply innovative thinking to the development of a small business

NQF Level 4

4 Credits

Develop a business plan for a small business

NQF Level 4

5 Credits

Develop, implement and evaluate a marketing strategy for a new venture

NQF Level 4

8 Credits

Manage finance in a small business

NQF Level 4

8 Credits

Mobilise resources for a new venture

NQF Level 4

4 Credits

Tender to secure business for a new venture

NQF Level 4

5 Credits

Respond to a request for proposal

NQF Level 5

5 Credits

REGISTRATION AND COURSE FEE **R7 800**

Requirements: **Grade 12 or Equivalent**



# Drone Operation Programme

## Remote Pilot Licence

Fully Accredited Skills Programme with South African Civil Aviation Authority (SACAA)

This course enables film makers to hone their camera operation and video technology skills. The programme will result in the aspirant and advanced camera operator to acquire modern technological skills and Remote Pilot License (RPL) for drone operation as outlined below:

- Theoretical Drone Education
- Simulator Practice
- Practical Flying
- Theory Testing
- Practical Exam
- Presentation of SACAA accredited RPL

The programme will equip film makers with requisite skills and expertise to operate a drone for commercial purposes and film making as an enhancement of videography and photography skills through use of Drone Technology.

## Subjects

Human Factors

Air Law

Principles of Flight

Navigation & Flight Planning

Meteorology

Operational Procedures

Radio Telephony

RPAS General

Field Ops Preparation

REGISTRATION AND COURSE FEE

**R25 000**

Excluding Class 3 Aviation Medical Assessment

Requirements: **18 Years or older, and  
Class 3 Aviation Medical Assessment**



PRODICEL ACADEMY



Our Partner of Choice  
in the Drone Operation  
Programmes



# Script Writing and Proposal Writing Programme

NQF Level 5

Fully Accredited Skills Programme

This short programme will equip an aspirant film maker or a film maker with specialised skills to write scripts for an audio or visual medium which is for Radio, Film and TV. And also enable a film maker to write and present for a wide range of purposes as well as respond to a request for a proposal.

Write scripts for an audio and/or visual medium

NQF Level 5

15 Credits

Respond to a request for proposal

NQF Level 5

5 Credits

Write and present for a wide range of purposes, audiences and contexts

NQF Level 5

5 Credits

**REGISTRATION AND COURSE FEE R5 000**

Requirements: **Grade 12 or Equivalent**



# Camera Operation, Sound and Lighting Programme

NQF Level 4 and NQF Level 5

Fully Accredited Skills Programme

This programme is highly specialised for aspirant camera operators and film makers who wish to specialise in camera and lighting. This programme exposes and equips film makers with latest camera equipment and technology and lighting skills and expertise. It enables film makers to operate multiple actions camera and coordinate equipment and tools. It provides one with skills to maintain camera and lighting equipment and tools.

Film multiple actions and characters

NQF Level 5

8 Credits

Obtain, check and maintain film equipment for a film shoot

NQF Level 5

6 Credits

Co-ordinate the use of equipment, material and tools

NQF Level 5

15 Credits

Create audio and/or visual content outputs

NQF Level 5

5 Credits

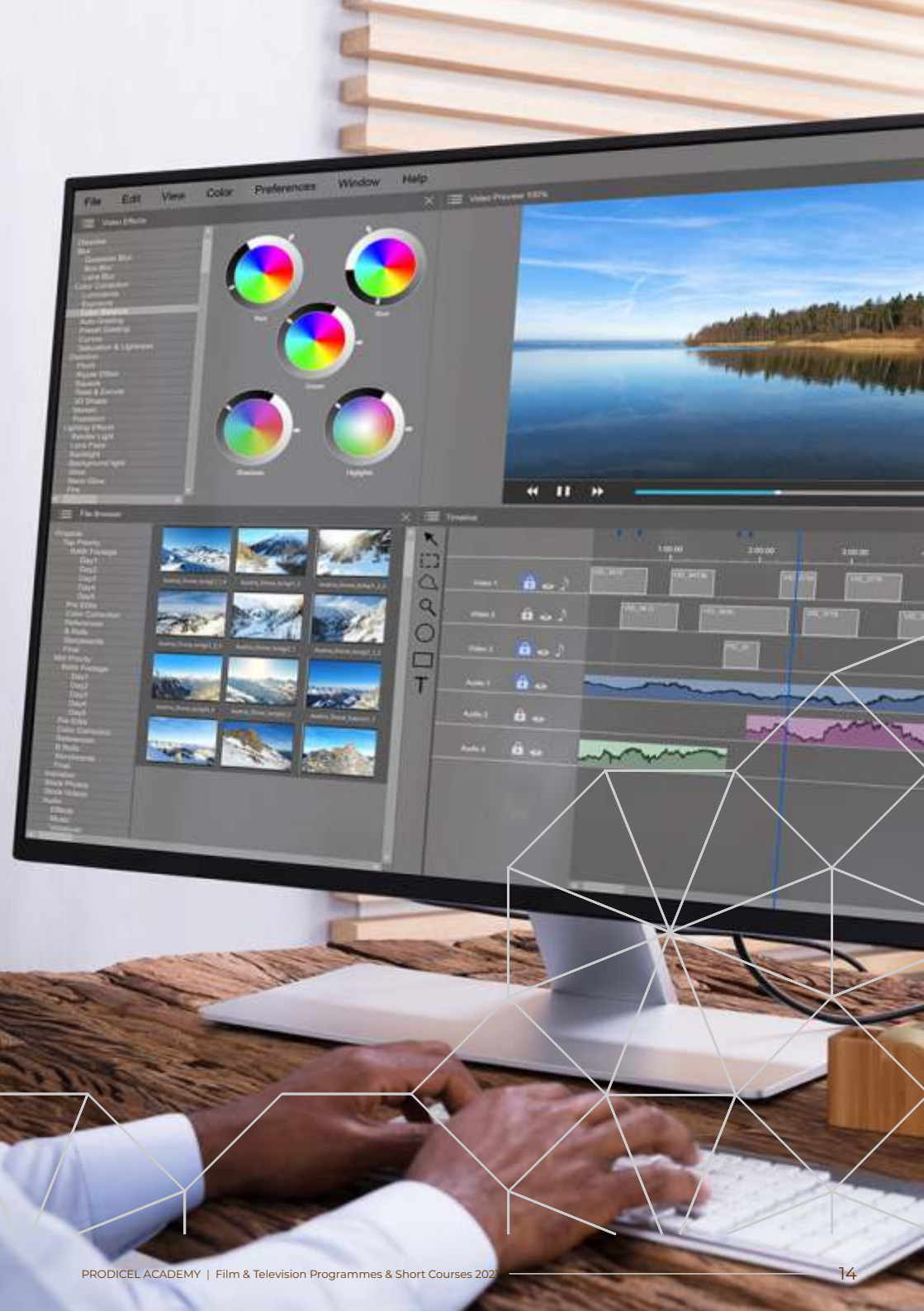
Set-up and strike equipment, material and tools

NQF Level 4

15 Credits

**REGISTRATION AND COURSE FEE R12 800**

Requirements: **Grade 12 or Equivalent**



# Online and Offline Editing Programme

NQF Level 5

Fully Accredited Skills Programme

This is a highly specialised programme that equips learners with skills in editing of Film, Television Pictures, Sound and Application of editing aesthetics in Film and TV. It further provides them with skills in preparing and operating online video equipments as well as recording audio and video in a broadcasting environment.

Apply editing aesthetics in Film and Television

NQF Level 5

6 Credits

Edit picture and sound to specification

NQF Level 5

15 Credits

Prepare and operate off-line video editing equipment

NQF Level 5

7 Credits

Prepare and operate on-line video editing equipment

NQF Level 5

7 Credits

Record audio and video in a broadcast environment

NQF Level 5

6 Credits

**REGISTRATION AND COURSE FEE R8 200**

Requirements: **Grade 12 or Equivalent**



# Producing and Planning Programme

NQF Level 5

Fully Accredited Skills Programme

The programme provides skills in the planning and producing of Film and TV in particular skills to schedule and monitor Film and TV production resources, plan pre-production process, and obtain, check and maintain film equipment for a film shoot.

Explain aesthetics and technical elements of Productions

NQF Level 5

8 Credits

Schedule and Monitor Film and Television Production resources

NQF Level 5

10 Credits

Plan Pre-Production

NQF Level 5

7 Credits

Draft an Employment Contract

NQF Level 5

3 Credits

Obtain, check and maintain film Equipment for a Film Shoot

NQF Level 5

6 Credits

**REGISTRATION AND COURSE FEE R6 800**

Requirements: **Grade 12 or Equivalent**

# Registration Process and Payment Options

## 1. The Registration Process

The Prodicel Academy Registration process is done online. To register take the following steps:

- A. Go to: **[www.prodicel.co.za/register.php](http://www.prodicel.co.za/register.php)**
- B. Fill up the Registration/ Application Form:
  - Personal Information
  - Post School Information
- C. Upload the required documents
  - Certified Copy(s) of Qualification(s)
  - CV and Certified ID Copy
- D. Agree to the terms and conditions, and
- E. Submit


After submitting you will receive an auto response email confirming that we have received your application. We will then assess your uploaded documents and respond to you via email or cell phone within 14 days.

## 2. Payment Options

We only accept payment(s) if your application was successful. A **10%** deposit of your course/programme fee(s) is compulsory for all successful applicants. The following payment options will apply after the 10% deposit has been paid:

- A. Full upfront payment, or**
- B. Monthly Instalments, or**
- C. Quarterly Instalments**

**NB: Payment(s) before confirmation of acceptance into the programme(s) does not guarantee admission.**

A woman with her hair pulled back, wearing a light-colored cardigan over a dark top, sits in the foreground. In the background, a man in a dark jacket is adjusting a camera on a tripod, and another person wearing a cap and a patterned scarf stands nearby. The scene is set in a studio or classroom environment with a whiteboard and various equipment visible. The entire image has a blue tint and is overlaid with a white geometric pattern of interconnected lines.

## Banking Details

Account Holder: **PRODICEL (PTY) LTD**

Account No: **62810200618**

Branch Code: **220126**

Branch Name: **BEACH, DBN 088**



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# TAKE ACTION FOR YOUR FUTURE TODAY

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